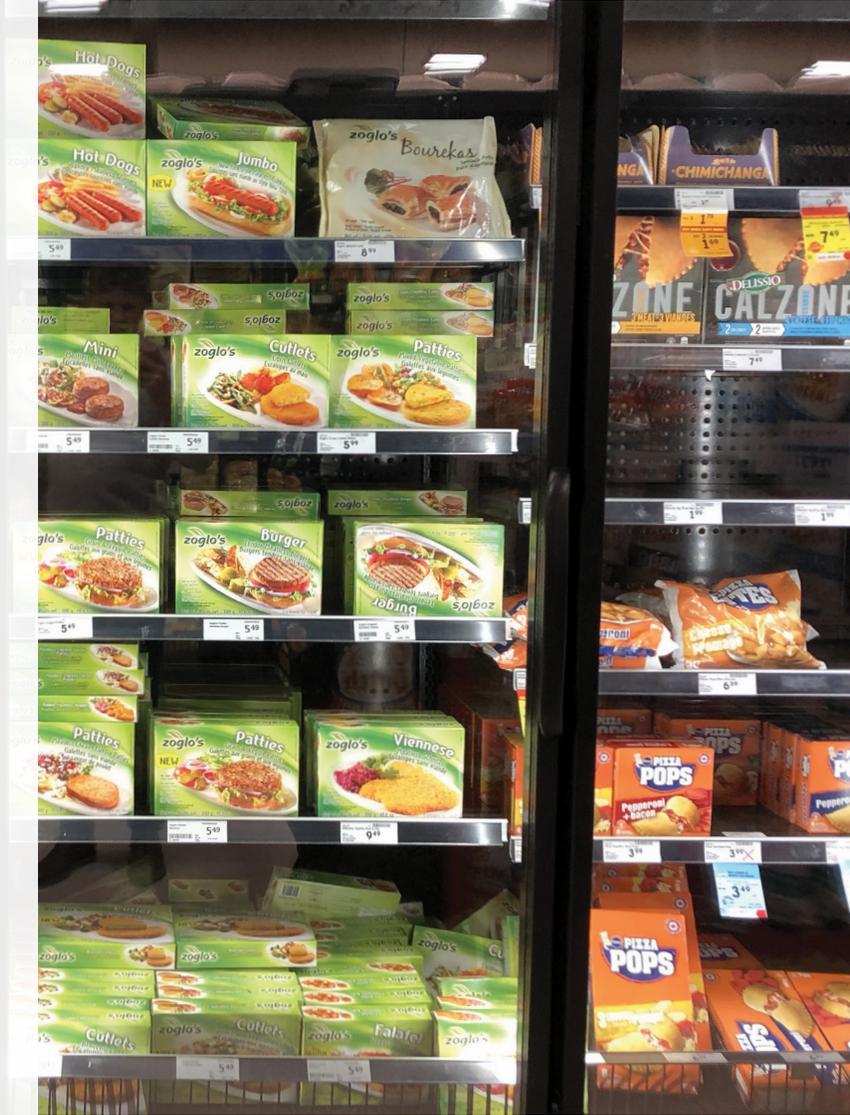


# GO WITH LED<sup>®</sup>

BOOK  
YOUR  
AUDIT  
TODAY



[www.groceryLIGHT.com](http://www.groceryLIGHT.com)



1-888-501-6801

**Go With LED is the leading turn key solutions for LED case lighting retrofits. We offer supply, install, financing and energy rebate applications.**

We have over **10 years experience** in LED case lighting retrofits and design. All engineering and manufacturing is done "in-house"!



Rebates



Easy Install



Virtually Maintenance Free



High CRI and High R9 for bold colors. Customize your color temperature.



Modernize the look of your cases



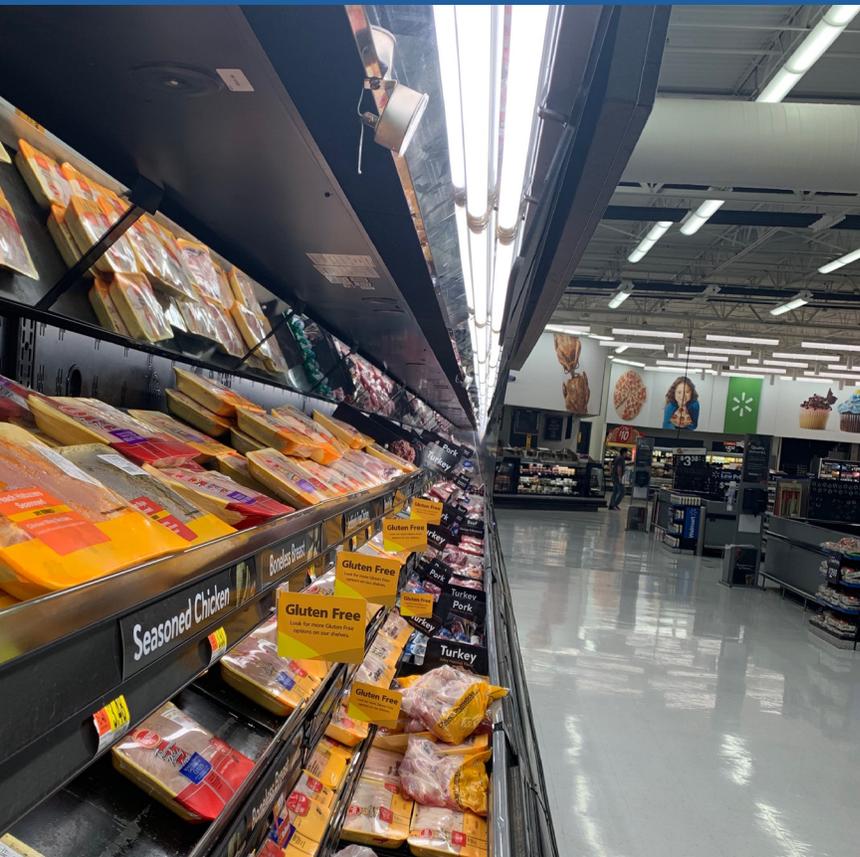
Increase Sales



*The lights and glass doors fade into the background and all I see is the product in rich, beautiful colors*

## Lighting Matters

The grocery industry integrates specific tools to effectively present their product to the consumer. Quality lighting is an essential component for consideration. Intentional lighting enhances the appearance of display products while engaging the senses and stimulating desire.



## Increase product attractiveness to increase sales.

Window shopping has enticed consumers for generations to take a closer look. People shop with their eyes first and color sells! That's why Go With LED has developed grocery lighting with the perfect balance of High CRI and lens technology. The High CRI value ensures vibrant saturation of each color in the spectrum. Various (customizable) color temperatures provide for optimal shopping experiences. Integrated lens technology produces the perfect light distribution for both horizontal and reach-in coolers making every product visible to the customer.



## What's the deal with R9?

It is absolutely vital for grocery store owners to ensure their lighting produces sufficient R9 levels. Many lighting designers are familiar with CRI (color rendering index). This measures how close a lamp comes to showing the true color of products. What is not often considered is the R9 value of a light which ensures deep reds and true whites. Most foods such as meat, fish, fruits, and vegetables contain a high amount of the color red.

An optimal R9 value is necessary for these products to look their best. Research has also shown that the color red elevates heart rate, enhances passion, and increases appetite. We respond faster to red than any other color. Go With LED's line of grocery lighting is optimized for sales appeal using ideal R9 values.

## Power Savings PLUS

A typical grocery store loses half of their energy consumption to refrigeration and lighting. This is why our lighting is designed to maximize light output with the lowest possible energy consumption. Because every one of our lights includes an integrated heat sink, refrigeration units work more efficiently and lighting enjoys a long, maintenance free life. Different wattages depending on the application (canopy vs shelf) and cool running lamps produce thousands of dollars in power savings. Industry leading quality and longevity are boosted by the "easiest refrigeration light to install on the market".

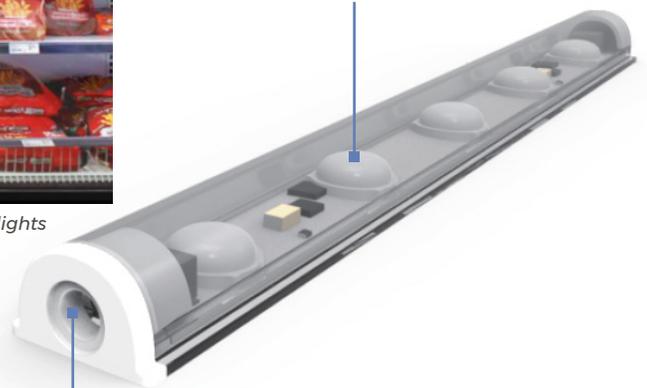


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## VERTICAL Refrigerated Display Case Lighting

Individual lenses on each diode and 1" spacing provide even light distribution with no spotting on product



Even distribution of light

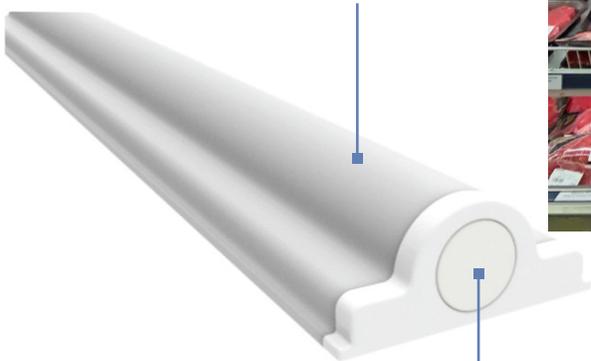
No visible diodes

*\*Actual install of Go With LED lights  
Toronto, Canada*

IP65 rated DC Connectors provide a care free, water tight connection.

## HORIZONTAL Refrigerated Display Case Lighting

Frosted, no visible diodes means no reflection on product leading to optimal customer experience



Even distribution of light

High CRI with optimal R-9 value enhances the vivid colors of display product

IP65 rated DC Connectors provide a care free, water tight connection.

# GO WITH LED<sup>®</sup>

## SPECIALTY COLOR

Refrigerated Display Case Lighting



## BEFORE

### Standard 3000K

- Yellow tinge
- Whites are not present



## AFTER

### Fudakin™ High Cri and High R9

- Fresh and natural look
- Brings out natural white marbling in start contrast to the mouth-watering red meat

# GO WITH LED®



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YOUR  
AUDIT  
TODAY**

by clicking the  
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